



ECOSYSTEM



HEROCOIN

The world's largest  
gamefi ecosystem







# MENU

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1. What is **Herocoin**?
2. **HBG Token** - Main token in Herocoin ecosystem
3. **Herocoin** Ecosystem
4. **2022** – Go against the wind of Herocoin
5. The next itinerary and **things to look forward to**







# 1. WHAT IS HERO COIN ?





# The birth of the Herocoin Ecosystem:

Herocoin's holding company is **Enterprise Service Management PTE LTD**, established in Singapore with the vision of becoming a leading enterprise in the field of business digitization.

Herocoin was born by ESM to solve the problem of the market, bringing practical value to the blockchain industry. Become a “digital hero” in the industry.

HBG token is the main currency used in Herocoin Ecosystem, used to administer as well as pay for projects. 





ACCOUNTING AND CORPORATE  
REGULATORY AUTHORITY

**CERTIFICATE CONFIRMING INCORPORATION OF COMPANY**

Company Name : ENTERPRISE SERVICE MANAGEMENT PTE. LTD.  
UEN : 202203414Z

This is to confirm that the company was incorporated under the Companies Act, on and from 28/01/2022 and that the company is a **EXEMPT PRIVATE COMPANY LIMITED BY SHARES**.



TAN YONG TAT  
ASST REGISTRAR OF COMPANIES & BUSINESS NAMES  
ACCOUNTING AND CORPORATE REGULATORY AUTHORITY  
SINGAPORE

Dated : 02/02/2022  
Receipt Number: ACRA220202103642



Authentication No. : I22087363J



# Mission - Vision - Core Values:

**Mission:** Herocoin was born to become an ecosystem connecting blockchain projects with traditional capital and vice versa

**Vision:** in the next 5 years, Herocoin will still operate as a traditional ecosystem combined with blockchain with all necessary products. At the same time, being a pioneer in the Blockchainization of businesses and raising capital through Blockchain

**Core Values:** Herocoin Ecosystem is a combination with corporations and traditional businesses for security and payment, creating a sustainable ecosystem





## DIRECT ECOSYSTEM

Transactions and payments



HBG token



Hero NFT



HERO WALLET  
Crosschain



HUSD Stablecoin

### Gamefi



Battle to earn



Lucky Draw



Esport-fi



Build to earn



Logic to earn



Fun to earn

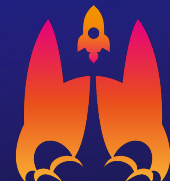
### Defi



DEX



Ecommerce



HERO LAUNCH  
Launchpad



HERO SCAN  
Trading analytics

### Platform



Heroverse  
Metaverse



Herochain  
Mainnet

## CONNECTED ECOSYSTEM

Defi



Forex



TRAVEL DEFI

Travel to earn



Ematc

Ecommerce

### Ecosystem



### Gamble



Casino



Gamble







## 2. HBG TOKEN

Main token in Herocoin ecosystem





# What is HBG token?



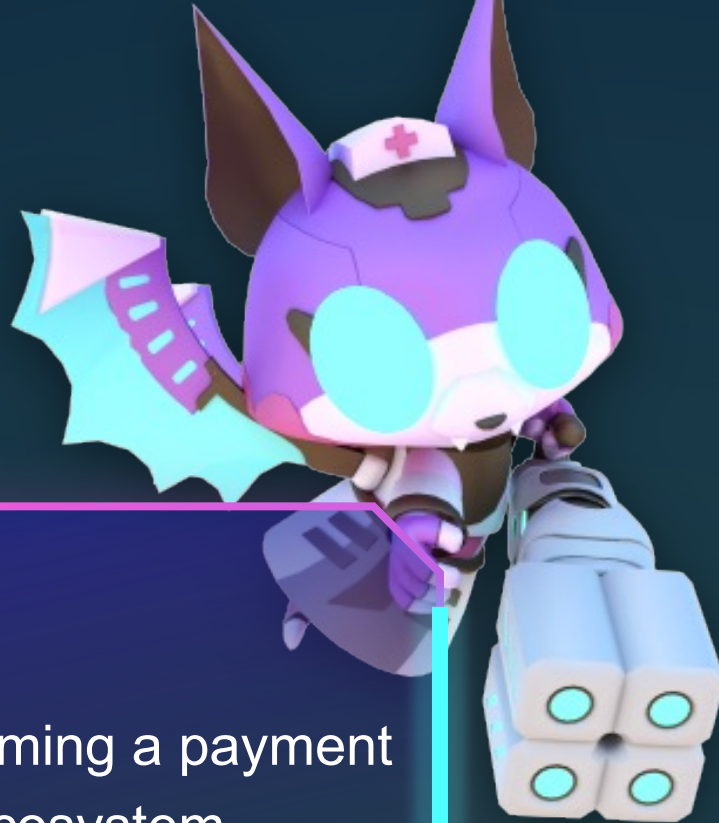
The HBG token was released with the goal of becoming a payment token for gamefi projects as well as the Hero coin ecosystem



In addition, HBG also links with other ecosystems such as casino, gamble, tourism, services, ... to expand the liquidity of the token.



Vision in the next 5 years HBG will become the foundation token for projects and will be widely used by users in daily life.





# TOKENOMIC

- ❖ Token Name: **HeroBook Game**
- ❖ Token Symbol: **HBG**
- ❖ Technology: **BEP-20**
- ❖ Decimal: **18**
- ❖ Total Supply: **1.000.000.000 HBG** (1 bilion token)
- ❖ Transaction Free: **3.8%**
- ❖ Allocation:
  - Airdrop & Promotion: 3%
  - Listing pool & Exchange: 15%
  - Marketing & Market Development: 12%
  - Strategic sales : 15%
  - Direct Ecosystem: 25%
  - Connected Ecosystem : 10%
  - Advisor: 5%
  - Dev Team: 15%





# TRANSACTION FREE

## Transaction fee mechanism

A transaction fee of 3.8% is applied where:





# HBG satisfies 3 values that make up a foundation coin:



**Platform value:** Liquidity pool on pancake, lock liquity for 2 years.  
Ensure liquidity for investors



**Liquidity Value:** There are many technology projects and many field projects that have started accepting payments in HBG. This number is constantly increasing with each passing month



**Growth value:** extremely potential projects are being launched on the basis of Hero coin by its own team or other partners, notably Travel Defi, Hero War, Hero Wallet, Hero Swap, ...





# 3. Herocoin ECOSYSTEM





# Large ecosystem, "closed" users in happiness



It can be seen that Herocoin will develop a full range of products to serve most of the requirements of traditional and technology users, from dex, launchpad, ... to e-commerce, entertainment, services.



Thereby, Herocoin has developed a complete ecological system, linked together, users using Herocoin do not need to use other projects because Herocoin has provided a full range of products on demand of the users.



These products all run on the common blockchain and are connected via the HBG token, so that all these products have the ability to interact with each other, users of 1 product can manage data and account bar at other products.



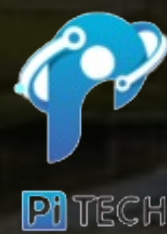
If another competitor wants to compete with Herocoin, they cannot compete with a product and need to build an entire ecosystem, a very difficult thing.



## OUR BACKER

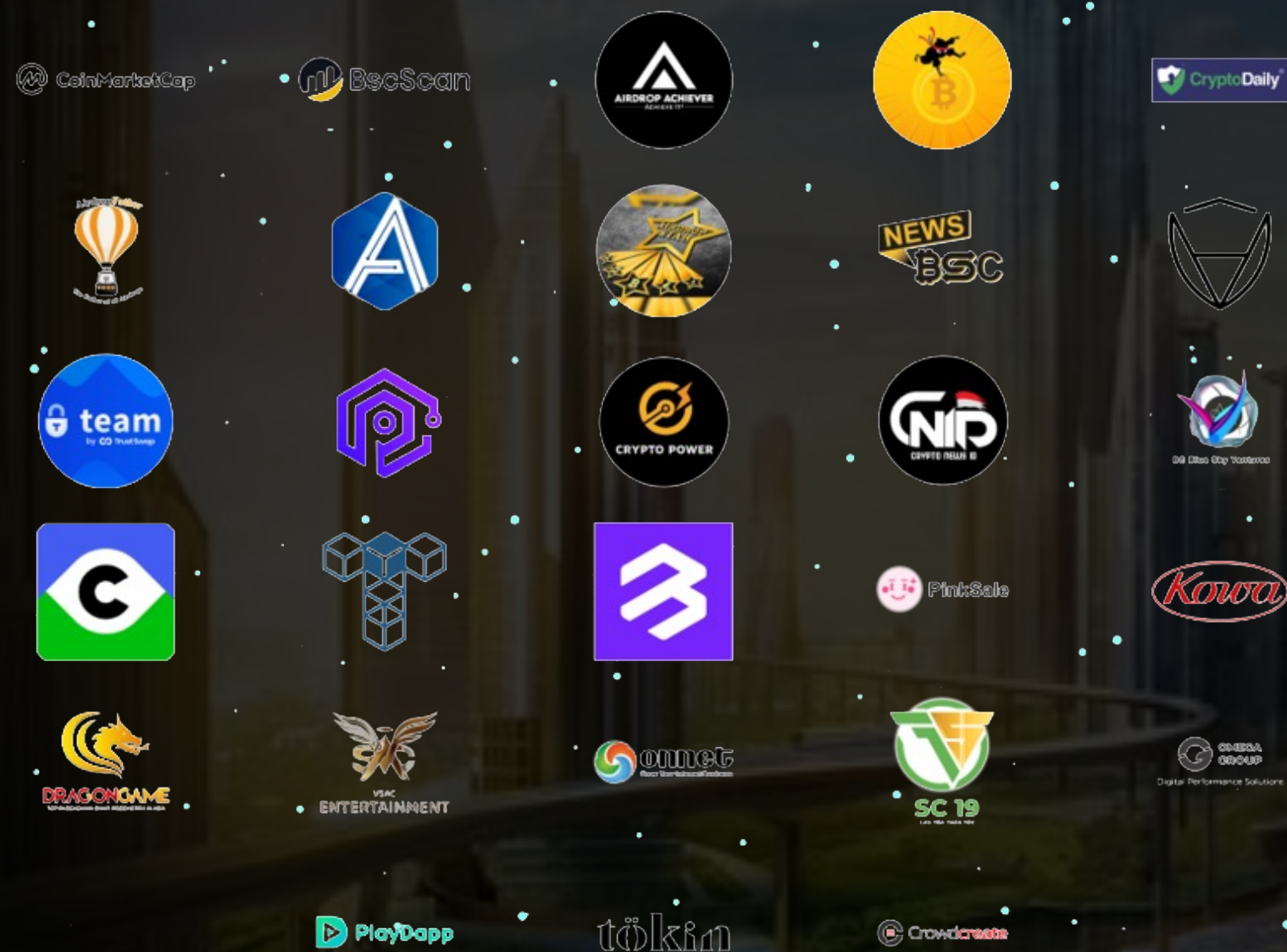


## OUR PARTNER





## MEDIA PARTNER



## ON VIETNAMESE NEWSPAPERS







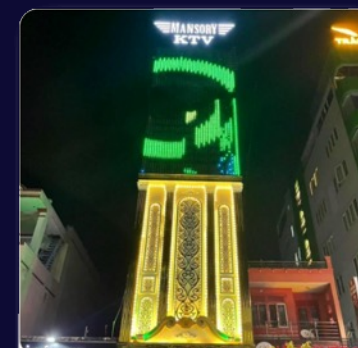
# SOME PICTURES OF THE TRADITIONAL ECOSYSTEM



KARAOKE DRAGON



KARAOKE NEWLIFE



MANSORY  
KARAOKE KTV



CHILL GARDEN  
BEER



NHÀ HÀNG TÂN  
NAM HẢI





**4. 2022**

**Go against the wind of HeroCoin**





## 2. 2022 – Go against the wind of Herocoin

2022

January 2022:

Herobook is announced to the community after a long time of incubation



2022

March 2022:

Community launch event and first mini tournament



2022

May 2022:

Officially listed on Pancakeswap and launched Summon function. HBG price increased by 20% instantly to **\$0,065/HBG**



2022

June 2022:

Officially launched "headquarters" Pi Gaming. Launching Heroland Ecosystem



2022

July 2022:

123betnow cooperation event in Phu Quoc



2022

End of June 2022:

Crypto winter turns cold, the market goes down. HBG bottoms out at **\$0,025/HBG**





**2022**

**Early August 2022:**

Organize and sponsor tournaments:  
Herobook, LOL, Fifa



**2022**

**End of August 2022:**

Launch of Lucky Hero.  
HBG price hits all-time  
high of **\$0,088/HBG**  
right in winter



**2022**

**September 2022:**

Herobox 2.0 and  
Summon 2.0. New  
mechanism to generate  
profit. HBG steady growth



**Officially re-branding  
and speeding up,  
preparing for an  
explosive 2023**



*In the midst of crypto winter, we are still trying non-stop and achieving the set milestones*





## 5. The next itinerary and things to look forward to





# The next itinerary and things to look forward to



Launching all at once Defi ecosystem: Hero Wallet, Hero Swap



NFTization of successful games like Robo Fruit



New generation gamefi ecosystem Herowar (Esport-fi)



Ecosystem for travel enthusiasts Travel Defi (Travel to earn)



Push up promote the international image, receive investment capital and resources from the world



Launching the World's First Blockchain E-Commerce Exchange

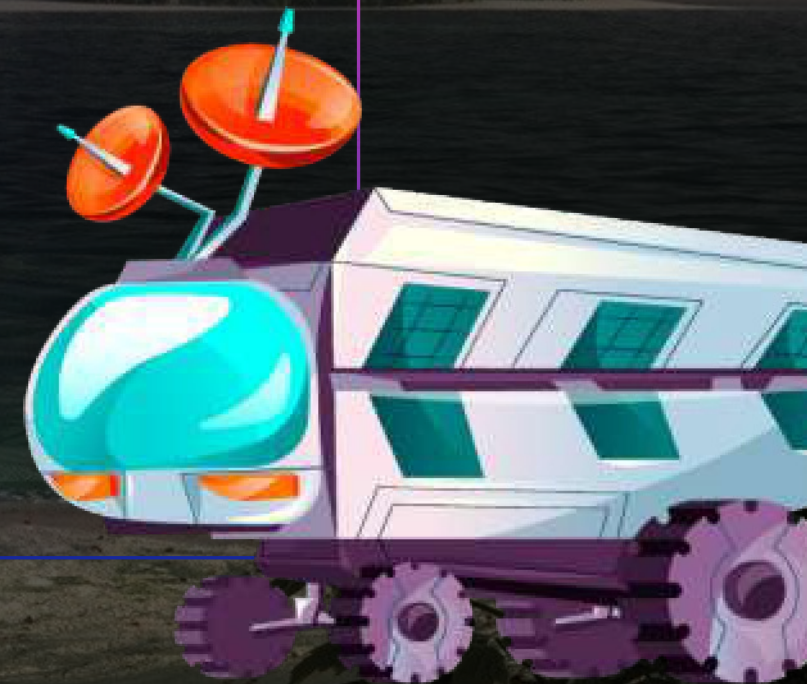






## 5 signs that HBG will double in price by the end of this year

- Hero War, Hero Swap, Hero Wallet launch and use HBG as payment currency
- Although the price of BNB decreased, the amount of BNB in the pool increased recently, when BNB returns to the old price, HBG will fly.
- Currently, the price is gradually becoming stable despite the volatile market
- At the end of the year, the road map has many events and tournaments continuously, the demand will increase naturally
- The number of users is still growing steadily during the downtrend season
- => Crypto winter will end at the end of this year, the whole market will return and that will be the time when HBG is the most explosive







THANK  
YOU